



# New England Electricity Restructuring Roundtable Transition from Gas

Nikki Bruno December 8, 2023



## Framingham, MA Pilot Project

- Project approval as part of NSTAR Gas rate case in 2020
- Project began in 2021 with site selection with commissioning and operation targeted for later this year
- Single pipe system of approximately 1 mile throughout a neighborhood in Framingham, MA
- 37 buildings with 140 individual customers throughout
- 90 boreholes to provide capacity of approximately 375 tons of load





## Strong Customer and Community Engagement

#### **Monthly Newsletter**



### **Dedicated Support Staff**





**Weekly Participant Update** 

### Print, digital and web



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## A Neighborhood Decarbonization Approach

- Strengthened environmental and climate advocate relationships through pilot leadership
- Facilitated new relationships with other utilities, agencies and companies across the nation as thought leaders in the geothermal space
- Mandated equity and environmental justice considerations as a central component of communications strategy
- Created a successful, repeatable template for future decarbonization projects









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